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ABSTRACT OF THE DISCLOSURE

~~Provided is a liquid crystal display device making it possible to~~
display highly minute images wherein flickers and afterimages are
reduced, and a method of driving the same.

5 Respective picture signals supplied in subframe periods are
changed to enlarge the following: a voltage difference between the
gradation voltage of a picture signal D_{1a} supplied in the first subframe
period (1st Tsf) and the gradation voltage of a picture signal D_{1b} supplied
in the second subframe period (2nd Tsf). Such voltages are continuously
10 supplied to pixels.